

Appendix A

**Westchester Town Center Business Improvement District
2016 Annual Planning Report
2016 Fiscal Year Activities Budget**

Anticipated Assessment Revenue and Program Expenditures

2016 Revenue Sources

2016 Special Assessment	\$314,413.38	
2015 Carryover	\$138,759.77	
2016 Estimated Contributions/Other Sources	\$0.00	
2016 Total Estimated Revenue	\$453,173.15	

2016 Budget Expenditures

Ambassador Services	\$71,500.00	15.78%
Landscaping, Sanitation & Beautification	\$143,000.00	31.56%
Marketing & Promotions	\$44,000.00	9.71%
New Business Attraction	\$11,214.00	2.47%
Policy Development, Management & Administration	\$66,000.00	14.56%
Office, Insurance, Accounting & Other	\$38,500.00	8.50%
Uncollected Assessment Reserve	\$78,959.15	17.42%
2016 Total Estimated Expenditures	\$ 453,173.15	100.00%